

Baltic Sea Tourism Forum Post tour

Kalajoki on the Arctic Coast

5.-6.6.2024



PACKAGE INCLUDES:

- ✓ Bus transfers
- ✓ 1 night's accommodation at Safiiri apartment, including buffet breakfast
- ✓ Use of e-fatbike and guided bike tour in Kalajoki Sand Dunes area and Kalajoki Marina
- ✓ Boat trip to fishermen's island Maakalla, including snack
- ✓ Lunch at Restaurant Lohilaakso

475 €

**DISCOVER THE HIDDEN GEM
OF ARCTIC COAST -
EXPERIENCE AUTHENTIC
KALAJOKI WITH YOUR EVERY
SENSORY!**



MATKARASTI

We reserve the right to make changes
for program.

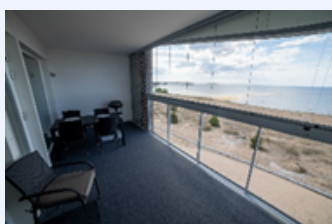
The maritime resort Kalajoki charms with its sea, long beach, and sand dune area, “Hiekkasärkät”, in all four seasons. The coastal arcticity is present in Kalajoki and it is something to combine with the spectacular sea nature, amazing sunsets and bright nights, northern lights and starry sky, frozen sea, and snowy forests. But the coastal arcticity also means tradition, history, and the coastal way of life - it is a state of mind. Kalajoki is a gem among other unique places along the northern part of the Baltic Sea, on the arctic coast and offers high quality services and soon a large marina too. We are happy to welcome you to discover this beautiful region. During the trip you will also hear about the development processes of the concepts of Visit Arctic Coast brand and Kalajoki Marina. Warmly welcome!



Preliminary itinerary

Wednesday 5th of June 2024

- 14:00 End of the Baltic Sea Tourism Forum in Oulu
- 14:15–16:15 Private bus transfer from Oulu to Kalajoki, non-guided
- 16:15 Your host Mr. Janne Anttila, the CEO of Kalajoen Hiekkasärkät Ltd., will greet you at the arrival at Kalajoki Sand Dune holiday area.
Check-in at Safiiri apartments of the Hotel Rantakalla
Premium hotel apartments, each with a living room with a kitchenette, separate bedroom / bedroom nook, bathroom, sauna and a glazed balcony with a magnificent sea view. The breakfast is served in the hotel restaurant.



- 16:45 Bus transfer to Meeting space Loisto for the presentation of the Kalajoki tourism
- Janne Anttila will talk about the development project of the holiday area of Kalajoki and the Kalajoki Marina and Visit Arctic Coast concepts. Coffee and snack will be served.

17:45–19:15

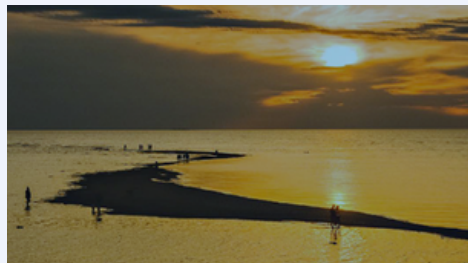
Getting the e-fatbikes; Guided sightseeing on e-fatbikes in the Kalajoki Sand Dune holiday area and Kalajoki Marina (marina is under construction, to be ready in June 2026). Sustainable, comfortable, and easy way to explore the area of Kalajoki and enjoy nature.



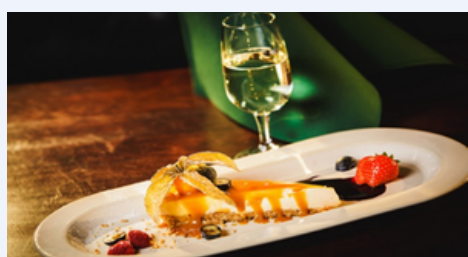
19:15–

Free time

Possibility to relax by e.g., using the sauna of the Safiiri apartment and admiring the sunset from the balcony or going for a nice walk by the sea.



Enjoy the flavors of local food – choose according to your taste



Steak house Pihvitupa - An atmospheric and hospitable à la carte restaurant that serves steak lovers in a welcoming setting all year round. Country gourmet from local ingredients, prepared from start to finish in their own kitchen. They also have a wine list to cater for even the more discerning tastes.

Restaurant Bistro - The atmospheric Restaurant Bistro serves delicious dishes as a snack or a full dinner made with locally sourced ingredients. On the menu you will find Lapland flavors and local specialties.

Sandy Kelt - Sandy Kelt is an authentic Irish pub with a welcoming Celtic atmosphere and an excellent selection of drinks. Sandy Kelt offers international gastropub food, burgers, ribs and wings.

Beach Bar Surffari - Surffari, located at the heart of the Sand Dunes campsite, attracts folk with food, music and relaxed beach vibe. The location on the dunes ensures great views and atmosphere. After the arrival back to the Safiiri apartments e-fatbikes will be parked at the hotel, the keys to be left at the hotel reception upon check-out on next morning.

Thursday 6th of June 2024

07:00-08:30	Breakfast buffet served at the restaurant of the Hotel Rantakalla
08:45	Check-out and luggage brought into the bus
09:00	Bus transfers to harbour
9:15-13:00	Boat trip: Visiting fishermen's island Maakalla Guided tour on the island and snack (smoked fish caught by the local fishermen) Maakalla is a unique island roughly 18 km off the coast from Kalajoki. This autonomous island boasts rugged yet beautiful nature, old wooden fishermen's huts, an exquisite wooden church dating from the 18th century and a new Maakalla museum.



If the visit to the Maakalla island is prevented due to unstable weather:

9:15–13:00

Story Walk on the Arctic Seafront

During the walk you will hear stories about the coastal lifestyle, culture and history of the area. What are the unique nature phenomena in Kalajoki? Why is the land rising? How was the life of the seal hunters back in time?

Visit to ceramic workshop and Café Seili at Iso-pahkala Ceramics, including snack Midway between the Hiekkasärkät holiday resort and Kalajoki city centre and right by national road 8 is a ceramics shop that inspires all your senses and provides a truly unique shopping experience. The store sells everyday ceramics, decorative items, household items, art and souvenirs. All products are local and displayed in an aesthetically pleasing manner.

A guided tour at Havula Manor and Fishing Museum in the old town Plassi Havula is a residential villa built in 1912 by sawmill manager Oskari Santaholma. The Art Nouveau style house has 14 rooms in addition to the kitchen and about 700 square meters of living space on two floors. In Havula, you can discover the locality's sawmill and industrial history, and the wealthy 1910s and 1930s merchant home, rare in Northern Finland, with its original decor.



13:15 – 14:30

Bus transfer to Restaurant Lohilaakso for lunch

Restaurant Lohilaakso offers fresh whitefish and salmon dishes, as well as smoked fish salads from Lohilaakso's own smokehouse. It's idyllically set in a barn with a large terrace by a pond, accommodating up to 80 guests. The main building houses a 30-seat restaurant, a jewellery shop and a bar serving refreshments for every taste.

For lunch Smoked white fish platter.



14:30-16:30 Transfer to Oulu Airport (and further to Oulu city center), non-guided

Please note: The program is subject to weather conditions and the changes may apply.

Price: 475 € / person

The price includes

- bus transfer Oulu-Kalajoki-Oulu and all the transfers in Kalajoki according the program
- 1 night's accommodation at Safiiri apartment, including buffet breakfast in the hotel restaurant
- use of e-fatbike
- guided bike tour in Kalajoki Sand Dunes area and Kalajoki Marina
- boat trip to fishermen's island Maakalla, including snack or Story Walk on the Arctic Seafront, visit to ceramic workshop and Café Seili at Isopahkala Ceramics, including snack and a guided tour at Havula Manor and Fishing Museum in the old town Plassi
- lunch at Restaurant Lohilaakso

Options:

Extra nights at Safiiri apartments 139 €/ apartment, including breakfast

Optional activities

e-fatbike rental 70 €/day

guided e-fatbike tour to Siiponjoki valley 30 €/person

visiting Spa SaniFani 18 €/person

Useful information:

Dress code: leisure, warm outdoor cloths and shoes are recommended

Weather in June: usually 10-20 degrees daytime, chilly nights

Links www.visitarcticcoast.fi, www.visitkalajoki.fi

Responsible tour operator:

Travel agency Matkarasti Oy

More information and reservations:

Satu Himanka / Sales & Marketing Manager

myynti@matkarasti.fi

+358 44 438 8500

The program will be materialized with min. 8 participants.

Book your trip until 1st of May.

The invoice will be sent in advance and is to be paid by the due date 8th of May.